



# HEALTHCARE HUMAN RESOURCES ASSOCIATION OF MINNESOTA

## HHRAM PARTNER OPPORTUNITIES— FALL CONFERENCE 2021

HHRAM is offering a great sponsorship program designed to give your company valuable brand exposure and recognition. Support us at our 2021 Fall Conference!



### ABOUT HHRAM

HHRAM, Inc. is Minnesota's official chapter of the American Society for Healthcare Human Resources Administration (ASHHRA), the only membership organization exclusively dedicated to meeting the professional needs of human resources leaders in healthcare.

HHRAM, Inc. is comprised of nearly 250 HR professionals working in all types of organizations including hospitals, clinics, long-term care, and assisted living centers.

### SPRING CONFERENCE

**September 29th - October 1st,  
2021**

**Pier B Resort  
Duluth, Minnesota**

The conference will include valuable content sessions, attendee networking, and business partner spotlights.

#### Platinum Sponsor—\$3,000

- Promotion of business in conference giveaway
- Conference attendance list, pre- and post-conference
- Registration for **4** attendees, including meals and entertainment, and opportunity to attend all education sessions.
- Promotion on the conference app & website
- One 6-ft table for company information & display
- Sponsorship of the President's Reception or evening event.

#### Gold Sponsor—\$2,500

- Promotion of business in conference giveaway
- Conference attendance list, pre- and post-conference
- Registration for **2** attendees, including meals and entertainment, and opportunity to attend all education sessions.
- Promotion on the conference app & website
- One 6-ft table for company information & display
- Sponsorship of an evening event or dinner/appetizers is included; sponsorship options of these events are on a first-come first-serve basis.

#### Silver Sponsor—\$1,500

- Promotion of business in conference giveaway
- Conference attendance list, pre- and post-conference
- Registration for **2** attendees, including meals and entertainment, and opportunity to attend all education sessions.
- Promotion on the conference app & website
- One 6-ft table for company information & display
- Sponsorship of an activity or break is included; sponsorship options of these events are on a first-come first-serve basis.

#### Bronze Sponsor—\$1,000

- Promotion of business in conference giveaway
- Conference attendance list, pre- and post-conference
- Registration for **2** attendees, including meals and entertainment, and opportunity to attend all education sessions.
- Promotion on the conference app & website
- One 6-ft table for company information & display

*\* additional attendees can be added to any sponsorship for a one-time fee of \$250.*

**To reserve your sponsor level, contact Claira Stollfus at  
[hhram@teamwi.com](mailto:hhram@teamwi.com) or 262-532-2440, ext. 216.**