



HEALTHCARE HUMAN RESOURCES ASSOCIATION OF MINNESOTA

# BUSINESS PARTNER OPPORTUNITIES SPRING CONFERENCE 2023



## ABOUT HHRAM

HHRAM, Inc. is Minnesota's official chapter of the American Society for Healthcare Human Resources Administration (ASHHRA), the only membership organization exclusively dedicated to meeting the professional needs of human resources leaders in healthcare.

HHRAM, Inc. is comprised of nearly 250 HR professionals working in all types of organizations including hospitals, clinics, long-term care, and assisted living centers.

## 2023 SPRING CONFERENCE

May 18th - 19th, 2023  
Mystic Lake Center  
2400 Mystic Lake Blvd NW  
Prior Lake, Minnesota

The conference will include valuable content sessions, attendee networking, and business partner spotlights.

**HHRAM is offering a great sponsorship program designed to give your company valuable brand exposure and recognition. Support us at our 2023 Spring Conference!**

### BRONZE SPONSOR \$1500

- Promotion of business in conference giveaway
- Conference attendance list, pre- and post-conference
- Registration for **2\*** total attendees, including meals and entertainment, and opportunity to attend all education sessions.
- Promotion on the conference website
- One 6-ft table for company information & display

### SILVER SPONSOR \$2000

- All Bronze Sponsor benefits.
- Sponsorship of an activity or break is included; sponsorship options of these events are on a first-come first-serve basis.

### GOLD SPONSOR \$2500

- All Bronze Sponsor benefits.
- Sponsorship of an evening event or dinner/appetizers is included; sponsorship options of these events are on a first-come first-serve basis.

### PLATINUM SPONSOR \$3000

- All Bronze Sponsor benefits plus registration for **4\*** total attendees.
- Sponsorship of the President's Reception or evening event.
- + Recognition in e-mail and social media marketing
- + Your logo and a summary of your business in the HHRAM Spring Newsletter

*\*additional attendees, beyond the allotted number, can be added to any sponsorship for a one time fee of \$250.*

*+ symbol denotes a new sponsor offering, as of Spring 2023*

### REGISTER BEFORE 03/01 TO HAVE YOUR LOGO IN THE HHRAM BROCHURE

The HHRAM brochure is sent to over 500 HHRAM contacts!