



Board of Directors Meeting

May 11, 2022 7PM

Join Zoom

<https://www.google.com/url?q=https://us06web.zoom.us/j/86786784161?pwd%3DY3orVIBjbmtORTFPZkhhd0Q4YWQ1Zz09&sa=D&source=calendar&ust=1643119448430674&usg=AOvVaw1CHaBDT25m3IIIZNuoxJVt>

Agenda

1. Call to Order Lisa Smude, President
 - a. 6:53pm
2. Presentation of the April Board Minutes Chrissy Draper, Secretary/Treasurer
 - a. Motion to accept by Shannon
 - b. Chad 2nd
 - c. Motion passed unanimously
3. Treasurer Report Chrissy Draper, Secretary/Treasurer
 - a. Total Assets: \$152,650.77
 - b. Checking Account: \$10,360.00
 - c. Net Income: \$19,067.03
4. **Old Business**
 - a.
5. **New Business**
 - a. Spring Conference Dave Mandel, and team
 - i. Discussed plans for tomorrow at conference
 - b. Fall Conference Heidi Powell and Blake Martin
 - i. Thumper Pond
 - ii. Speakers set
 - iii. Increase pricing for fall?
 1. (Did we set it in budget?)
 2. Up sponsorship levels?

** Future meeting talk about HHRAM membership pricing

6. 2022 Goals

<i>Goal</i>	<i>Presenter</i>	<i>Updates</i>
Membership: Increase Membership by 3% from 2021 (ended at 181 members in 2021) and diversify membership by adding 1 (one) nonhealthcare membership (i.e. Dental, Mental Health, Vision). Also want to increase ASHHRA Membership by 2 people.	Lisa Smude and Laurie Daniels	Currently have 29 HHRAM members that are signed up for ASHHRA. That is 15%. ASHHRA wants 20% or at least be able to show the efforts made to get that percentage up. HHRAM to pay for Executive Boards ASHHRA membership (if exec board employers do not pay for it).
Conference Attendance: Increase conference attendance. Had 54 attendees for Spring Virtual 2021 - increase by 5 people. Had 41 attendees for Fall 2021 – increase by 5 for 2022.		
Re-engage Business Partners: On 3 separate occasions engage Business Partners (once at each conference and 1 additional time)	Chad Engstrom / Dave Mandel	
Increase Social Media Presence Advertise ASHHRA Events at least 2 times a year (for chapter management points)	Jessica Frank	

Updates

- | | |
|---------------------------------|----------------------------|
| a. President | Lisa Smude |
| b. President Elect | Lois Slick |
| c. Secretary/Treasurer | Chrissy Draper |
| d. Business Partner Liaison | Chad Engstrom |
| e. Scholarship Director | Heidi Powell |
| f. Director of Education | Heidi Powell |
| g. Communications and Marketing | Laurie Daniels |
| h. Membership | Laurie Daniels |
| i. ASHHRA | Lisa Smude |
| j. Salary Survey | open *Asked for volunteers |

- k. Business Partner Members at Large
- l. Social Media Director
- m. Chapter Management Director
- n. Member at Large
- o. Member at large
- p. Member at large

Dave Mandel & Blake Martin
 Jessica Frank
 Shannon Demgen
 Shannon Demgen
 Brianne Ptacek
 Nicole Nyberg

2022 HHRAM Board Members

Lisa Smude - President
Lois Slick -President Elect
Chrissy Draper -Secretary/Treasurer
Chad Engstrom - Business Partner Liaison
Heidi Powell - Director of Education, Scholarship Director
Laurie Daniels - Communication and Marketing Director
Dave Mandel - Business Partner –Member at Large
Blake Martin - Business Partner-Member at Large
Jessica Frank - Social Media
Brianne Ptacek -Member at Large
Shannon Demgen – Member at Large
Paula Wokasch - Member at Large
Nicole Nyberg - Member at Large

Future meeting	June 17, 2022 @ 10:00
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