



**Board of Directors Meeting Minutes**

**June 17, 2022 10AM**

Join Zoom

<https://www.google.com/url?q=https://us06web.zoom.us/j/86786784161?pwd%3DY3orVIBjbmtORTFPZkhhd0Q4YWQ1Zz09&sa=D&source=calendar&ust=1643119448430674&usg=AOvVaw1CHaBDT25m3IIIZNuoxJVt>

<b>Lisa Smude</b>	<b>President / ASHHRA Liaison</b>
<b>Lois Slick</b>	<b>President Elect</b>
<b>Christina Draper</b>	<b>Secretary/Treasurer</b>
<b>Chad Engstrom</b>	<b>Business Partner Liaison</b>
<b>Shannon Demgen</b>	<b>Chapter Management Director / Member at Large</b>
<b>Jessica Frank</b>	<b>Social Media Director</b>
<b>Heidi Powell</b>	<b>Director of Education / Scholarship Director</b>
<b>Laurie Daniels</b>	<b>Communications and Marketing Director/ Membership Director</b>
<b>Brianne Ptacek</b>	<b>Member at Large</b>
<b>Dave Mandel</b>	<b>Business Partner at Large</b>
<b>Blake Martin</b>	<b>Business Partner at Large</b>
<b>Nicole Nyberg</b>	<b>Member at Large</b>
<b>Mary Hoffman</b>	<b>Member at Large</b>

**Agenda**

1. Call to Order Lisa Smude, President
  - a. 10:03 AM
2. Presentation of the May Board Minutes Chrissy Draper, Secretary/Treasurer
  - a. Nicole Nyberg Motion to approve
    - i. Lois Slick 2<sup>nd</sup> the motion
      1. Motion passed unanimously
3. Treasurer Report Chrissy Draper, Secretary/Treasurer
  - a. Total Assets: \$131,640.86
  - b. Net Income: \$685.25
  - c. Checking: \$77,502.45

- d. A CD has matured – will leave it be, as it was a lot of work to get all the CD’s in the same place.
- e. Spring 2022 Conference made some money.

**4. Old Business**

- a. Spring Conference Dave Mandel, and team
  - i. Speakers had a lot of fun
  - ii. TEAM was helpful and the board all stepped up to help
  - iii. Reviewed evaluations - TEAM will send summary to all Board Members

**5. New Business**

- a. Fall Conference Heidi Powell and Blake Martin
  - i. Contract is ready, but needs to be signed
    - 1. Nicole to send Blake the contract
      - a. Will coordinate down payment with Chrissy & Lois
  - ii. Speakers are lined up and agenda is mostly settled.
  - iii. Will host subcommittee meeting after the July 4<sup>th</sup> Holiday.
- b. August Meeting
  - i. Lockton – Salary Survey – typically attend the August Board Meeting to review 2022 results and make changes for 2023.
    - 1. They will join right away at 10:00AM

**6. 2022 Goals**

<i>Goal</i>	<i>Presenter</i>	<i>Updates</i>
Membership: Increase Membership by 3% from 2021 (ended at 181 members in 2021) and diversify membership by adding 1 (one) nonhealthcare membership (i.e. Dental, Mental Health, Vision). Also want to increase ASHHRA Membership by 2 people.	Lisa Smude and Laurie Daniels	Currently have 29 HHRAM members that are signed up for ASHHRA. That is 15%. ASHHRA wants 20% or at least be able to show the efforts made to get that percentage up. HHRAM to pay for Executive Boards ASHHRA membership (if exec board employers do not pay for it).  Discussed further at Spring Meeting – had a lot of turnover and so need to track down new contacts. Laurie and Lisa to reach out to organizations. Maybe Utilize LinkedIn more too.

Conference Attendance: Increase conference attendance.  Had 54 attendees for Spring Virtual 2021 - increase by 5 people. Had 41 attendees for Fall 2021 – increase by 5 for 2022.		On track
Re-engage Business Partners: On 3 separate occasions engage Business Partners (once at each conference and 1 additional time)	Chad Engstrom / Dave Mandel	On track
Increase Social Media Presence Advertise ASHRRA Events at least 2 times a year (for chapter management points)	Jessica Frank	On track

### Updates

- |                                      |                            |
|--------------------------------------|----------------------------|
| a. President                         | Lisa Smude                 |
| b. President Elect                   | Lois Slick                 |
| c. Secretary/Treasurer               | Chrissy Draper             |
| d. Business Partner Liaison          | Chad Engstrom              |
| e. Scholarship Director              | Heidi Powell               |
| f. Director of Education             | Heidi Powell               |
| g. Communications and Marketing      | Laurie Daniels             |
| h. Membership                        | Laurie Daniels             |
| i. ASHHRA                            | Lisa Smude                 |
| j. Salary Survey                     | open                       |
| k. Business Partner Members at Large | Dave Mandel & Blake Martin |
| l. Social Media Director             | Jessica Frank              |
| m. Chapter Management Director       | Shannon Demgen             |
| n. Member at Large                   | Shannon Demgen             |
| o. Member at large                   | Brianne Ptacek             |
| p. Member at large                   | Nicole Nyberg              |

### 2022 HHRAM Board Members

<b>Lisa Smude</b> - President
<b>Lois Slick</b> -President Elect
<b>Chrissy Draper</b> -Secretary/Treasurer
<b>Chad Engstrom</b> - Business Partner Liaison

<b>Heidi Powell</b> - Director of Education, Scholarship Director
<b>Laurie Daniels</b> - Communication and Marketing Director
<b>Dave Mandel</b> - Business Partner –Member at Large
<b>Blake Martin</b> - Business Partner-Member at Large
<b>Jessica Frank</b> - Social Media
<b>Brianne Ptacek</b> -Member at Large
<b>Shannon Demgen</b> – Member at Large
<b>Paula Wokasch</b> - Member at Large
<b>Nicole Nyberg</b> - Member at Large

<b>Future meeting</b>	August 19, 2022 @ 10:00
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Meeting adjourned at 10:37 AM