

**Board of Directors Meeting**

**May 21, 2021 10AM**

**Join Zoom** <https://zoom.us/j/93172117638?pwd=TStXcUZlSHlxc1gxaHJPVnYxWEh1QT09>

**Present:** Lisa Smude, Paula Wokasch, Jane Kolias, Laurie Daniels, Shannon Demgen, Jessica Spicer, Lois Slick, Heidi Powell

**Agenda**

1. **Call to Order** Lisa Smude, President
   1. 10:02 AM
2. **Presentation of the April Minutes** Chrissy Draper, Secretary
   1. No edits
      1. Laurie Daniels motion to approve
      2. Paula Wokasch 2nd motion
      3. Motion passed.
3. **Treasurer Report**  Lois Slick, Treasurer
   1. Total Assets: $147,335.86
   2. Net Income: -1,350.43
   3. Checking: 97,906.36
4. **New Business** 
   1. Spring Virtual Conference Virtual Planning Committee
      1. Going well
      2. Breakout rooms almost ready
         1. So far Lockton, AIG, and Francis Investment all confirmed they will be present.
      3. Social Hour:
         1. Planning is going well.
         2. Lisa to send out social hour invite to the BOD
         3. June 3rd, 3:00pm
         4. 2 Packages coming in the mail – 1 from Robbin, 1 from Healthcare Associates Credit Union.
         5. TEAM to check on why “Guests” are not getting emails
      4. BOD will recap Conference in June to determine what was good and what needs improvement.
   2. Fall Conference Jessica Spicer
      1. September 29th – October 1st.
         1. Board would be there September 28th
      2. Lisa: we feel comfortable moving forward with In-person Fall Conference.
      3. Will have to partner with Hotel in how to handle vaccination statuses – waiting until more information comes out.
         1. Lisa to reach out to Grant to check on the liability of that.
      4. Subgroup decided that we would not offer a virtual option, only in-person.
      5. Jessica Spicer: reaching back out to speakers she had lined up. Waiting to hear back from 2 of them.
         1. Corey from USDOL is not allowed to be in person at this time, but he could Zoom.
         2. Speakers
            1. John K – Keynote from Still Standing.

Minnesota resident, joined military, lost both his legs and many friends in war.

Will speak about overcoming, being given a 2nd chance.

* + - * 1. Joanne from Allina

Drug diversion

Have not heard back from her on being in person.

* + - * 1. Cindy and Jamie – communicating with multiple generations and driving employee engagement through strength based leadership.
        2. Jerry Bridge – if healthcare is about wellbeing, why I am stressed?
        3. Doctor from CRMC speaking on Employee mental health
        4. Corey from USDOL – FMLA
        5. Grant Collins – Legal Updates
      1. We need a theme
         1. Self-care?
         2. Something patriotic
         3. Scary? To partner with the haunted ship activity
      2. Food was settled before COVID, but Jessica will be confirming with Hotel.
      3. Room blocks settled, speaker room reservations are done
      4. Jessica will confirm if Hotel will give a raffle prize of a nights stay, as well as some local restaurants.
      5. Need to Brainstorm Fun Activities
         1. Night 1 – social hour with appetizers
         2. Night 2 – Plated Dinner.
         3. Looking into an option regarding the Haunted Ship
         4. Looked into Vista Cruz – but is more costly, and they may not run that late into the fall.
         5. Pier B has a great patio and firepits, would be nice to be outside, especially for those who are not vaccinated.
      6. Jessica to edit the brochure and will send education credits.
      7. Jessica to reach out to Robbin about gift and theme ideas.

1. **2021 Goals**  - skipped

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| *Goal* | *Presenter* | *Updates* |
| Membership: Increase Membership by 3% from 2020 (ended at 195 members) and diversify membership by adding 1 (one) nonhealthcare membership (i.e. Dental, Mental Health, Vision).  Also want to increase ASHHRA Membership by 2 people. | Lisa Smude and Laurie Daniels | Currently have 29 HHRAM members that are signed up for ASHHRA. That Is 15%. ASHHRA wants 20% or at least be able to show the efforts made to get that percentage up.  HHRAM to pay for Executive Boards ASHHRA membership (if exec board employers do not pay for it). |
| Conference Attendance: Host 1 (one) in person conference in 2021 & 1 Virtual offering (more than just a webinar). |  | Sunsetting the goal of ‘increase conference attendance’ for 2021.  Likely focused on the Fall conference for 2021. Chad to reach out to Heidi and venues to determine best course of action and where the conference could be best hosted. |
| Re-engage Business Partners: On 3 separate occasions engage Business Partners | Paula Wokasch/ Dave Mandel | Suggestions: 1 social hour event (Chrissy, Paula and Lois looking into this) and 1 webinar/podcast event.  If business partners feel they are adding value, they will want to stick around. |
| Increase Social Media Presence | Mandy Dobosenski | Suggestion to roll out the new logo @ the Business Partner meetings |
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**Updates –** skipped

* 1. Secretary Chrissy Draper
  2. Scholarship Director Chrissy Draper
  3. Communications and Marketing Laurie Daniels
  4. Membership Laurie Daniels
  5. ASHHRA Lisa Smude
  6. Salary Survey Jane Kolias
  7. Business Partner Liaison Paula Wokasch
  8. Chapter Management Shannon Demgen
  9. Director of Education Heidi Powell
  10. Business Partner Members at Large Dave Mandel & Blake Martin
  11. Social Media Director Open/ Shannon filling in
  12. Member at large Brianne Ptacek

**2021 HHRAM Board Members**

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| **Lisa Smude**- President/ temporary social media |
| **Chad Engstrom**- Past President |
| **Chrissy Draper**-Secretary |
| **Lois Slick**-Treasurer |
| **Shannon Demgen-**Chapter Management |
| **Paula Wokasch-** Business Partner Liaison |
| **Laurie Daniels** - Communication and Marketing Director |
| **Jane Kolias-**Salary Survey Coordinator |
| **Dave Mandel**- Business Partner –Member at Large |
| **Blake Martin-** Business Partner-Member at Large |
| **Heidi Powell**- Director of Education |
| **Brianne Ptacek** -Member at Large |

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| **Future meeting** | June 18, 2021, 10 AM |