



**Board of Directors Meeting  
April 15, 2022 10AM**

Join Zoom

<https://www.google.com/url?q=https://us06web.zoom.us/j/86786784161?pwd%3DY3orVIBjbmtORTFPZkhhd0Q4YWQ1Zz09&sa=D&source=calendar&ust=1643119448430674&usg=AOvVaw1CHaBDT25m3IIIZNuoxJVt>

Present:

<b>Lisa Smude</b>	President / ASHHRA Liaison
<del>Lois Slick</del>	President Elect
<b>Christina Draper</b>	Secretary/Treasurer
<del>Chad Engstrom</del>	Business Partner Liaison
<b>Shannon Demgen</b>	Chapter Management Director / Member at Large
<b>Jessica Frank</b>	Social Media Director
<b>Jane Kolias</b>	Salary Survey Coordinator
<b>Heidi Powell</b>	Director of Education / Scholarship Director
<b>Laurie Daniels</b>	Communications and Marketing Director/ Membership Director
<del>Brianne Ptacek</del>	Member at Large
<b>Dave Mandel</b>	Business Partner at Large
<del>Blake Martin</del>	Business Partner at Large
<b>Nicole Nyberg</b>	Member at Large

**Agenda**

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| <ol style="list-style-type: none"> <li>1. Call to Order             <ol style="list-style-type: none"> <li>a. 10:02 am</li> </ol> </li> <li>2. Presentation of the March Board Minutes             <ol style="list-style-type: none"> <li>a. Jane Kolias motions to accept                 <ol style="list-style-type: none"> <li>i. Laurie Daniels seconds</li> <li>ii. Motion passes unanimously</li> </ol> </li> </ol> </li> <li>3. Treasurer Report             <ol style="list-style-type: none"> <li>a. Total Assets: \$146,323.35</li> <li>b. Checking Account: \$90,422.34</li> <li>c. Net Income: \$13,137.14</li> </ol> </li> </ol> | <p>Lisa Smude, President</p> <p>Chrissy Draper, Secretary/Treasurer</p> <p>Chrissy Draper, Secretary/Treasurer</p> |
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d. All CD's and investments are in the Wells Fargo account now.

**4. Old Business**

a.

**5. New Business**

a. Spring Conference

Dave Mandel, and team

i. All is on track. Ran through the Google Sheet "To Do"

ii. [TEAM to send a list of Board positions that are up for renewal in January.](#)

iii. Speaker Introductions

1. Nicole and Jane to introduce Chris Littlefield
2. Chad to introduce Lynn Jensen Nelson
3. Shannon to introduce Heidi
4. Lisa to introduce Jackie
5. Laurie to introduce Grant

b. Fall Conference

Heidi Powell and Blake Martin

i. Fall conference planning meetings are underway.

ii. 40 rooms blocked off for Spring conference, 55 blocked for Fall Conference.

iii. Would like to get a speaker on the topic of Retention & employee engagement.

c. Newsletter

Laurie Daniels

i. Publish it after the Spring Conference – use pictures and speaker content, and education credits

ii. Aiming for the beginning of June.

d. Membership outreach

Laurie Daniels

i. One potential new member coming to conference

**6. 2022 Goals**

<i>Goal</i>	<i>Presenter</i>	<i>Updates</i>
Membership: Increase Membership by 3% from 2021 (ended at 181 members in 2021) and diversify membership by adding 1 (one) nonhealthcare membership (i.e. Dental, Mental Health, Vision). Also want to increase ASHHRA Membership by 2 people.	Lisa Smude and Laurie Daniels	Currently have 29 HHRAM members that are signed up for ASHHRA. That is 15%. ASHHRA wants 20% or at least be able to show the efforts made to get that percentage up. HHRAM to pay for Executive Boards ASHHRA membership (if exec board employers do not pay for it).
Conference Attendance: Increase conference attendance.		

Had 54 attendees for Spring Virtual 2021 - increase by 5 people. Had 41 attendees for Fall 2021 – increase by 5 for 2022.		
Re-engage Business Partners: On 3 separate occasions engage Business Partners (once at each conference and 1 additional time)	Chad Engstrom / Dave Mandel	
Increase Social Media Presence Advertise ASHRA Events at least 2 times a year (for chapter management points)	Jessica Frank	

### Updates

a. President	Lisa Smude
b. President Elect	Lois Slick
c. Secretary/Treasurer	Chrissy Draper
d. Business Partner Liaison	Chad Engstrom
e. Scholarship Director	Heidi Powell
f. Director of Education	Heidi Powell
g. Communications and Marketing	Laurie Daniels
h. Membership	Laurie Daniels
i. ASHRA	Lisa Smude
j. Salary Survey	Jane Kalias
k. Business Partner Members at Large	Dave Mandel & Blake Martin
l. Social Media Director	Jessica Frank
m. Chapter Management Director	Shannon Demgen
n. Member at Large	Shannon Demgen
o. Member at large	Brianne Ptacek
p. Member at large	Nicole Nyberg

### 2022 HHRAM Board Members

<b>Lisa Smude</b> - President
<b>Lois Slick</b> -President Elect
<b>Chrissy Draper</b> -Secretary/Treasurer
<b>Chad Engstrom</b> - Business Partner Liaison
<b>Heidi Powell</b> - Director of Education, Scholarship Director
<b>Laurie Daniels</b> - Communication and Marketing Director
<b>Jane Kalias</b> -Salary Survey Coordinator

<b>Dave Mandel</b> - Business Partner –Member at Large
<b>Blake Martin</b> - Business Partner-Member at Large
<b>Jessica Frank</b> - Social Media
<b>Brianne Ptacek</b> -Member at Large
<b>Shannon Demgen</b> – Member at Large
<b>Paula Wokasch</b> - Member at Large
<b>Nicole Nyberg</b> - Member at Large

<b>Future meeting</b>	May 11, 2022 @ Conference
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Meeting Adjourned: 10:39 am