



**Board of Directors Meeting
February 19, 2021 10AM**

Join Zoom <https://zoom.us/j/99989675338?pwd=N0tVRHRJcWZQM1FuTFVnWjdhc0ZZQT09>

Present: Lisa Smude (President), Laurie Daniels (Communications & Marketing Director), Chad Engstrom (Past President), Chrissy Draper (Secretary), Paula Wokasch (Business Partner Liaison), Shannon Demgen (Chapter Management Director), Heidi Powell (Member At Large)

Not Present: Mandy Dobosenski (Social Media Director), Jane Kolas (Salary Survey Coordinator), Blake Martin (Business Partner At Large), David Mandel (Business Partner At Large), Lois Slick (Treasurer)

Agenda

1. Call to Order Lisa Smude, President
 - a. 10:17am

2. Presentation of the January Minutes Chrissy Draper, Secretary
 - a. Chad – motioned to approve January Meeting Minutes
 - b. Shannon seconded the motion
 - c. Motion passed.

3. Treasurer Report Lois Slick, Treasurer
 - a. Total assets: \$146,364.14
 - b. Net income: \$7,120.48
 - c. Checking Balance: \$96,796.98
 - d. [Lois to check on CD Rates](#)

4. **Old Business**
 - a. None
5. **New Business**
 - a. ASHHRA Conference (2 times in 2021?) Lisa Smude
 - i. Spring virtual, fall (November) in-person, though not guaranteed. HHRAM Pays for people to go. How do we navigate the payment for 2?
 - ii. [Lisa to reach out to Lois – for those roles on the BOD that usually get reimbursed. Do we want to get reimbursed for spring, or wait for fall?](#)
 - iii. At least 1 BOD members should attend the virtual.
 - iv. Shannon: HHRAM gets points for chapter management for up to 4 attendees. Shannon looking to attend, and have MNGI pay.
 - b. Social Zoom Meeting Lois/Paula/Chrissy
 - i. Do we have a date?

1. Lisa: Send survey monkey to membership. [TEAM to help send out survey.](#)
 - ii. Extend to vendors as well.
 - iii. Time for meeting is up in the air
 - iv. Virtual Game package – bingo, scavenger hunt, etc, maybe a murder mystery.
 - v. Music during the break
 - vi. Door prizes
 - vii. Theme: Tropical getaway theme/ vacation theme, maybe
 - viii. How long will the meeting be?
- c. Zoom Business Meeting Chad/Lisa
 - i. [Lisa will send a slideshow out for BOD members to update](#)
 - ii. ½ hour long, before the social hour. No speaker.
- d. Spring Conference Dave/Mandi
 - i. Lisa: Need to decide are we doing it or not.
 1. 250 is max gathering, and only 25% of venue can be filled.
 - ii. Dates: 13th & 14th
 - iii. Heidi: What do organizations have for internal travel policies?
 1. Some have in-state restrictions, or education travel restrictions.
 - iv. [TEAM to send survey to vendors and membership to gauge willingness to participate in-person or virtual.](#)
 - v. Lisa: Dealing with a segment of the population that is highly vaccinated – important to have it. Maybe change it to 1 day, change activities that we do?
 - vi. [Lisa to reach out to Dave](#)
- e. Logo Launch Chad Engstrom
 - i. Lisa: Let’s add it to the website, business meeting, etc.
 - ii. [Laurie to add new logo to website.](#)
- f. Benefit Survey next steps Board
 - i. Lisa: Sunset? Or explore doing it?
 - ii. Chad: Sunset it. There is not a lot of value in it – participation has been low.
[Chad to send E-mail to Lauren at Gallagher.](#)

6. 2021 Goals

<i>Goal</i>	<i>Presenter</i>	<i>Updates</i>
Membership: Increase Membership by 3% from 2020 (ended at 195 members) and diversify membership by adding 1 (one) nonhealthcare membership (i.e. Dental, Mental Health, Vision). Also want to increase ASHHRA Membership by 2 people.	Lisa Smude and Laurie Daniels	

Conference Attendance: Host 1 (one) in person conference in 2021 & 1 Virtual offering (more than just a webinar).		
Re-engage Business Partners: On 3 separate occasions engage Business Partners	Paula Wokasch/ Dave Mandel	
Increase Social Media Presence	Mandy Dobosenski	

- Updates**
- a. Secretary Chrissy Draper
1. None
- b. Communications and Marketing Laurie Daniels
1. Updated BOD members and committee chairs.
2. [Will add Chrissy to Scholarship](#)
- c. Social Media Director Mandy Dobosenski
1. Skip
- d. Director of Education Open
1. Skip
- e. Membership Laurie Daniels
1. Working on e-mailing member list/renewal list
2. [TEAM to archive Jen Bahe](#)
- f. ASHHRA Chad Engstrom
1. None
- g. Salary Survey Jane Kolas
1. Skip
- h. Scholarship Director Chrissy Draper
1. Reached out to ASHHRA recipient – will decline scholarship, would like to be eligible to attend in person.
2. No education scholarships this year – [Chrissy to put together education scholarship update for newsletter & update slide for business meeting.](#)
- i. Business Partner Liaison Paula Wokasch
1. None
- j. Chapter Management Shannon Demgen
1. Chapter Management was submitted by the 2/1/2021 due date. I have submitted my award nomination for the ASHHRA award nomination committee that is due 3/1.
- k. Member at-Large Heidi Powell
1. None
- l. Business Partner Members at Large Dave Mandel & Blake Martin

1. Skip

Meeting Adjourned: 10:52am

2021 HHRAM Board Members

Chad Engstrom - Past President
Jennifer Gryte -Member at Large
Lois Slick -Treasurer
Shannon Demgen -Chapter Management
Paula Wokasch - Business Partner Liaison
Laurie Daniels - Communication and Marketing Director & Membership Director
Mandy Dobosenski - Social Media Director
Jane Koliass -Salary Survey Coordinator
Dave Mandel - Business Partner –Member at Large
Blake Martin - Business Partner-Member at Large
Heidi Powell -Member at Large
Chrissy Draper -Secretary
Lisa Smude - President

Future meeting	March 19, 2021, 10:00am
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