



**Board of Directors Meeting
August 20, 2021 10AM**

Join Zoom <https://zoom.us/j/99989675338?pwd=N0tVRHRJcWZQM1FuTFVnWjdhc0ZZQT09>

Present: Lisa Smude (President), Christina Draper (Secretary) , Laurie Daniels (Communications and Marketing & Membership Director), Dave Mandel (Business Partner – Member at Large), Lois Slick (Treasurer) Heidi Powell (Education Director) Chad Engstrom (Past President), Brianne Ptacek (Member at Large),

Agenda

1. Call to Order Lisa Smude, President
 - a. 10:10am
2. Presentation of the August Board Minutes Chrissy Draper, Secretary
 - a. Lois Move to approve
 - b. Chad 2nd
 - c. Motion passes
3. Presentation of the Annual Meeting Minutes Chrissy Draper, Secretary
 - a. Lisa Smude motion to approve
 - b. Chad 2nd
 - c. Motion passed
4. Treasurer Report Lois Slick, Treasurer
 - a. Checking \$102,153
 - b. Assets \$150,812.53
 - c. Net income \$6600.87
 - d. Received about \$419 at the conference for philanthropy.
 - e. Balance Sheet – Asset and prepaid expense for spring conference 2022?
 - i. Water street inn deposit has been moved for Spring 2022 Conference
 - ii. Boat rental deposit being pushed to 2022
 - iii. Jerry Bridges – spoke at the fall conference, will not be back for Spring conference
 - iv. Conversion Omics for \$1750

1. Lynn Jensen Nelson – prepaid for Spring of 2022

- a. Dave to reach out to Lynn Jensen-Nelson to ensure she has the dates on her calendar.
- b. Dave to set up a meeting to start discussions surrounding the Spring 2022 Conference.
 - i. Jessica Franc and Nicole Nyberg are new and interested in being on the board.

5. Old Business

a.

6. New Business

a. Fall recap

Jessica Spicer

- i. Overall it went well – no complaints, people were just happy to be there. Jessica Spicer did the bulk of the work and it was amazing. The location was wonderful.
- ii. Did not have activities, so activities were lowkey after the conference.
 - 1. People seemed to enjoy have the free downtime.
- iii. Review List of who attended and who did not.
 - 1. **TEAM to send out Attendee Survey & CE Credit info**
- iv. A lot of items/gifts left over from the conference that Jessica Spicer and Amy will bring to the Spring Conference. A lot of old Logo stuff.
 - 1. Can draw for additional prizes/ giveaways at the spring conference.
 - 2. Can work with Robin on creating new logo items, new table cloth, etc.
- v. Sponsors – Credit Union were very excited to be there and are looking forward to the spring.

b. Spring Conference

Dave Mandel, anyone else?

- i. May 11th – 13th
- ii. **TEAM to Create a SAVE THE DATE on the website**
- iii. Board meeting on Wednesday night, conference on Thursday/Friday
- iv. **Dave to schedule a planning session and fill in the board next month.**
- v. Jerry will not be asked back as a speaker for Spring
- vi. Planners –
 - 1. Board members: Lisa, Chad, Dave
 - 2. Non Board Members: Laurie (memorial blood center), Amy
 - a. Going to spread the work out to lots of people for Spring conference so that it is not all on one person.
 - b. Free rooms are likely not getting used

- i. Chad – maybe give the free room to Laurie if she takes on a lot of the work of the conference.

c. Budget 2022

Lisa Smude

- i. Will revisit for November Meeting
- ii. [When sending November invite for BOD meeting, ask BOD to set aside full 2 to 2.5 hours for meeting.](#)

d. New Board Members

- i. Jessica Franc and Nicole Nyberg are new and interested in being on the board.
 - 1. Jessica Frank will join as social media director immediately.

7. 2021 Goals keeping these on as a reference as we plan 2022

<i>Goal</i>	<i>Presenter</i>	<i>Updates</i>
Membership: Increase Membership by 3% from 2020 (ended at 195 members) and diversify membership by adding 1 (one) nonhealthcare membership (i.e. Dental, Mental Health, Vision). Also want to increase ASHHRA Membership by 2 people.	Lisa Smude and Laurie Daniels	
Conference Attendance: Host 1 (one) in person conference in 2021 & 1 Virtual offering (more than just a webinar).		
Re-engage Business Partners: On 3 separate occasions engage Business Partners	Paula Wokasch/ Dave Mandel	
Increase Social Media Presence	Mandy Dobosenski	

Updates

- a. Secretary Chrissy Draper
- b. Scholarship Director Chrissy Draper
- c. Communications and Marketing Laurie Daniels

- d. Membership
- e. ASHHRA
- f. Salary Survey
- g. Business Partner Liaison
- h. Chapter Management
- i. Director of Education
- j. Business Partner Members at Large
- k. Social Media Director
- l. Member at large

- Laurie Daniels
- Lisa Smude
- Jane Kalias
- Paula Wokasch
- Shannon Demgen
- Heidi Powell
- Dave Mandel & Blake Martin
- Open/ Shannon filling in
- Brianne Ptacek

2021 HHRAM Board Members

Lisa Smude - President/ temporary social media
Chad Engstrom - Past President
Chrissy Draper -Secretary
Lois Slick -Treasurer
Shannon Demgen -Chapter Management
Paula Wokasch - Business Partner Liaison
Laurie Daniels - Communication and Marketing Director
Jane Kalias -Salary Survey Coordinator
Dave Mandel - Business Partner –Member at Large
Blake Martin - Business Partner-Member at Large
Heidi Powell - Director of Education
Brianne Ptacek -Member at Large

Future meeting	November 19, 2021
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No meeting in December.

For January – the meeting date will be discussed at November meeting.

Motion to adjourn – Chrissy Draper

2nd – Heidi Powell

Motion Passed, Meeting Adjourned at 10:56am